

www.durhamsparks.co.uk

How would you like to make your business or community group



- More dynamic?
- Easier to manager?
- More innovative?
- Able to adapt in a post-Covid19 world?



If the answer to any of the above is **YES** we can offer **FREE** training for individuals and for small groups of people to learn how to use enterprise skills to make business and community groups more efficient and fit for purpose.

The training will be in a full Covid19 secure environment approved by Durham County Council or in a suitable Covid19 secure environment venue of your choosing.

On line sessions, via **Zoom** or **Teams**, are also available if **required**.

Managed By:



FINCHALE

Funded By:



European Union
European Regional
Development Fund





Igniting Community Enterprise Across the County

We offer a **wide range** of fully funded services including:

- **M**arketing
- **B**usiness Development
- **G**overnance
- **P**eople development
- **P**roduct and service development
- **B**rokerage to other added value
- support
 - Access to workshop and network events
- Advice and guidance on funding & investment
 - E**nterprise & **M**anagement Committee Training
- **C**ash **F**low
- **K**nowing your Customers

Delivery will be over four workshop sessions:

Thursday **20 August 09:00-12:00: Session 1** - Diagnosing specific problems facing your business or community group

Thursday **27 August 09:00-12:00: Session 2** - Skills and capability within the business or community group

Thursday **03 September 09:00-12:00: Session 3** - Options analysis

Thursday **10 September 09:00-12:00: Session 4** - Implementation and action planning.

If these dates are not convenient or you would like to discover how we can help you please get in touch with the Durham Sparks Team ...

0191 386 2634

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